Timetable.Locky: Nation Wide Wi-Fi Location Information System based on User Contributed Information

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Do you know?



Japanese trains are almost always on time Shinkansen : 6 seconds / train (2003)

Timetable

	平日	土曜	休日
5			N. H
	4 37 54	39	
7	14 35 54	19 59	5 35
8	13 33 43	39	10 40
9	3 30	19	13 58
10	2 42	0 40	43
11	17 52	20	30
12	30	0 30	5 40
13	10 50	0 30	19 58
14	30	2 30	30
15	10 40	2 30	2 30 58
16	20	0 30	30
17	5 50	0 35	5 35
18	10 25 42	20	10 58
19	2 22 44	5 50	40
20	5 30 55	34	25
21	30	19	10 57
22	5 44	4	
23	17		
24	1:羽沢団地前経由横浜駅西口行		



Location







Eki.Locky &



Timetable.Locky



東京 上野・池袋方面▼ 11/15(日) 07:44発

上野・池袋方面(内回り)

Presented by

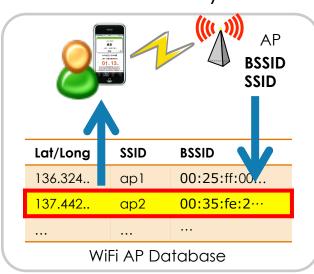


project

Locky.jp Project (2005-)

- Gather Wi-Fi AP Information
 - Wi-Fi Location System
 - Wide variety of devices have an ability to get their location
 - Indoor Locating
- Locky Application Series
 - Develop useful location aware services based on Wi-Fi location system
 - Collect user generated location depended information to provide more useful services.





Wi-Fi AP Database on Locky.jp

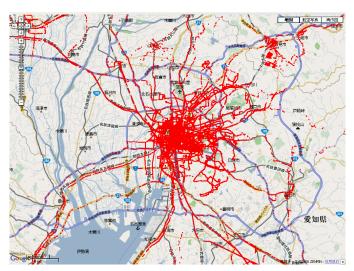
- Gather Wi-Fi AP Information on the portal page
 - □ http://locky.jp
- Over 800,000 AP Information were gathered.

WiFi AP Information



WiFi AP Database





Collected WiFi AP Information

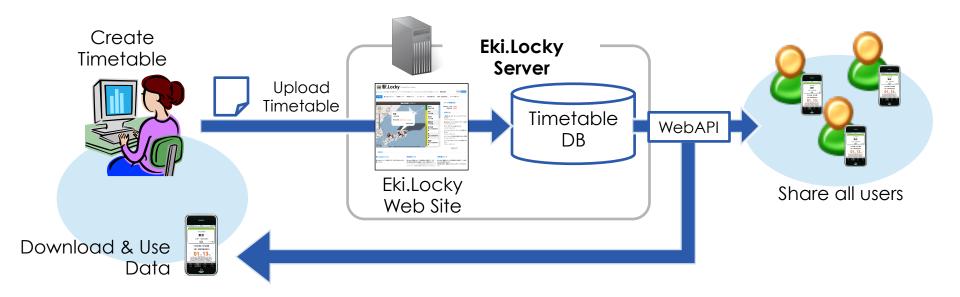


- □ iPhone / iPod touch Timetable application
 - Available free on the AppStore since Oct 2009
 - □ Show the count down to the next train's departure.
 - Detects nearest station by Wi-Fi location system.
 - □ 530,000 Download
- User-generated content Approach
 - Gather timetable information and Wi-Fi AP information from public users on the Web service.
 - 99% of Japanese Stations are covered
 - http://eki.locky.jp



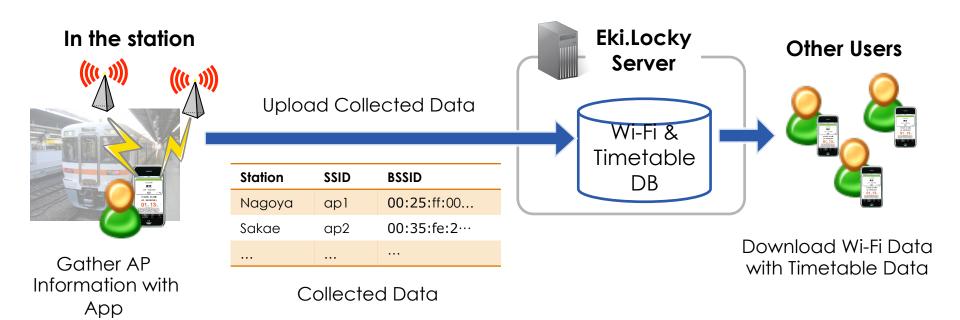


Collecting and Sharing Timetable



- To maintain accurate timetable information
 - User registration
 - Provide community space for users (discuss about timetable)
 - Only authorized supporters can modify and delete timetables

Collecting and Sharing Wi-Fi AP Info



※Gather Wi-Fi AP Information of private space (Not Uploaded)



Station	SSID	BSSID	所要時間
Nagoy a	apl	00:25:ff:00	10分

Demo



Timetable.Locky

- Extended version of Eki.Locky
 - Available on the AppStore since Jul,2010
 - Supports any timetables
 - Buses, Ferries, Airplanes, Movies, Event schedules etc..
 - ☐ Over 130,000 Download
- Problem
 - Timetables are not provided in the unified format.
 - Timetable data includes GeoLocation are not always published.

Create Station by UGC approach

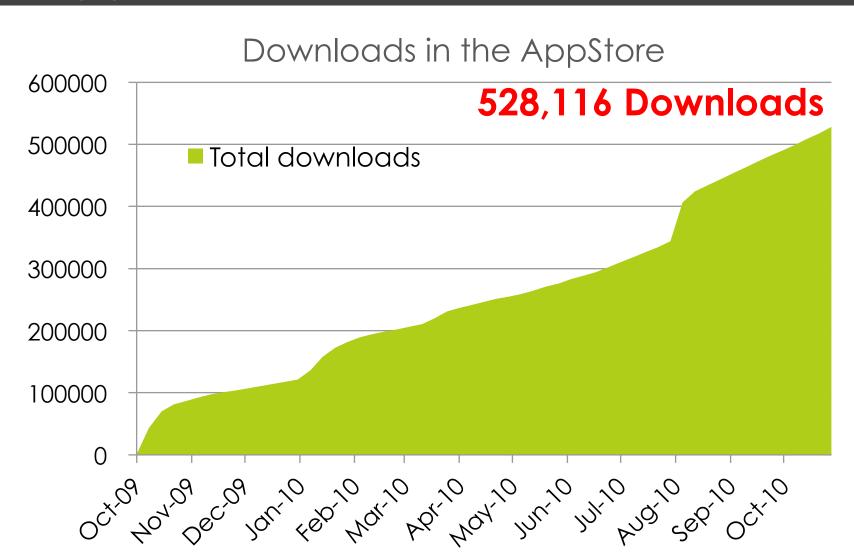
□ Input station information (location & route) on the Timetable.Locky Web site.



Usage Status of Eki.Locky

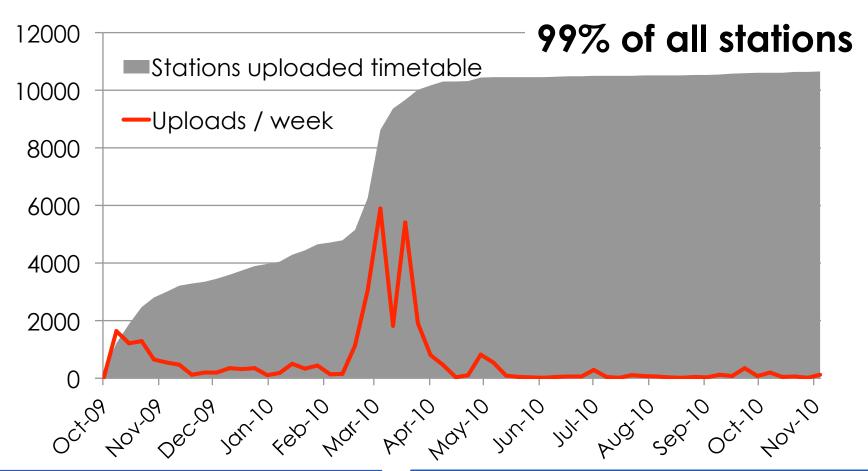
- App Download
- □ Timetable Upload
- Wi-Fi AP Upload

Application Download



Timetable Upload

Number of stations with uploaded timetable

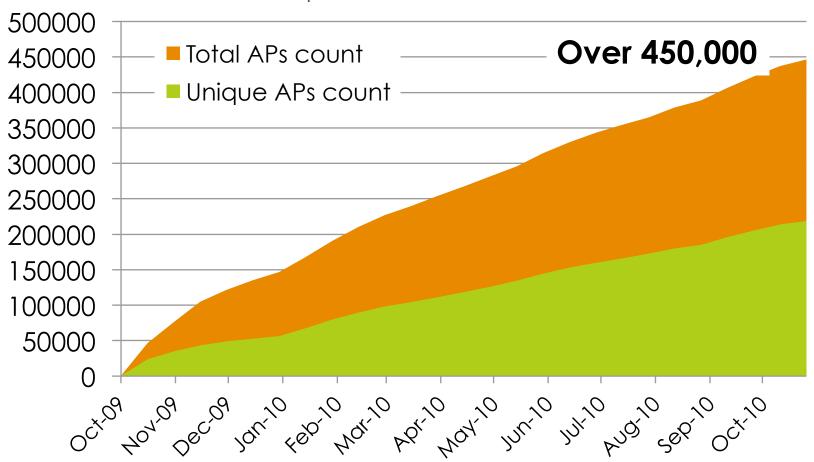


Registered users: 4983

Total **47 million** Download

Wi-Fi AP Information Upload

Number of uploaded Wi-Fi APs Information



Number of Wi-Fi AP Upload Users: 13804

Question

- Can you believe user generated Timetable?
- □ Is it accurate user generated Wi-Fi AP Infromation?

Online Survey

- Conduct a survey in the form of a questionnaire
 - On the web (in 2 weeks)
 - □ 2475 people answered
- Question
 - About Timetable Data
 - About Wi-Fi Location System

asl SoftBank 3G 23:00 34% (こう 23:00 34% (.

Call for a response to surveys on the App.

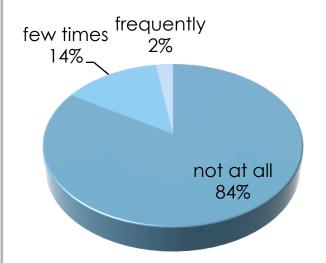


Questionnaire on the Web

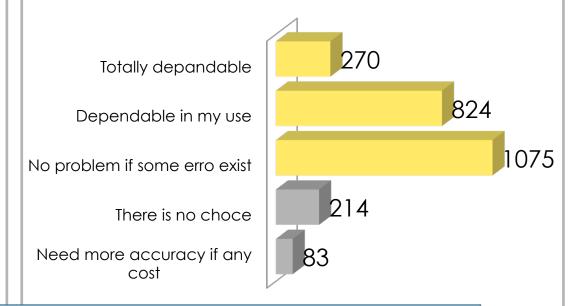
Questionnaire Result (1)

□ About Timetable Data (2475 answerers)





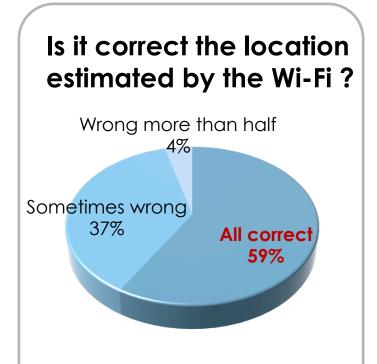
How do you think about accuracy and reliability of user-generated timetable?



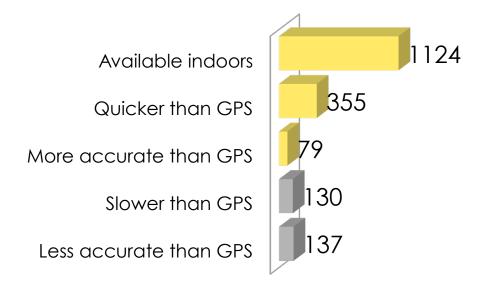
Many users rely on user-generated timetable

Questionnaire Result (2)

■ About Wi-Fi Location System (2475 answers)







Many users feel advantages of Wi-Fi location system

Observed Result

- Amount of UGC
 - Increase along with number of users

- Accuracy of UGC
 - Almost all users upload accurate data
 - Users are tolerant of error of data

Increase in number of Users

Useful Service (Eki.Locky)

Increase in amount of data

Create data for their own use

Accuracy

Report error & Correct data

Two positive feedbacks enable sustainable maintenance of the content

Conclusion & Future work

- Deployment Eki.Locky & Timetable.Locky
 - Timetable application based on Wi-Fi Location System
 - Adopts UGC Approach to collect location dependent information (Timetable, Wi-Fi AP information)
 - Succeeded to collect huge amount of data
 - 99% timetables of all stations in Japan
 - 450,000 Wi-Fi APs information
- ☐ Future work
 - Release International version of Timetable.Locky
 - Provide more variety of location aware services.